

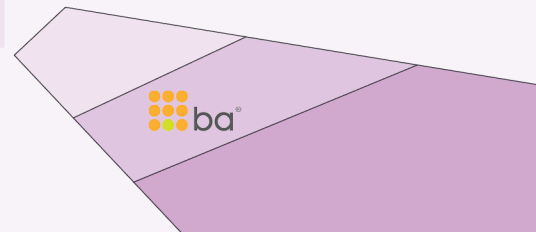
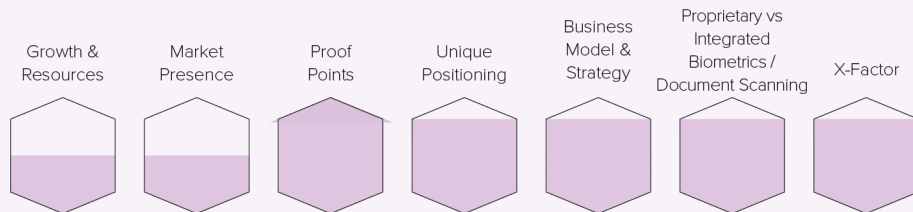


Biometria Aplicada

biometriaaplicada.com



BEAM: **Solution Providers** / CLASSIFICATION: **Catalyst**



Biometria Aplicada is a versatile Biometric Solutions Catalyst. Dedicated to solving difficult identity challenges through creative innovation, the Mexico-based company has risen to the occasion in our era of digital transformation, bridging the gap between legacy systems and the next generation of secure and convenient customer experience. It's ability to address longstanding, real world problems with intuitive and compliant biometric technologies has stood out particularly in the financial services space where the company is enabling financial inclusion.

In the realm of identity, the persistent challenges of Environment, Sustainability, and Governance (ESG) narrow down to inclusion and accessibility. Serving un-and-underbanked populations requires putting the needs of customers first while improving existing infrastructure, rather than replacing it. Biometria Aplicada facilitates this process through its EMi Plus and Identium Cloud solutions, which have vastly improved the onboarding and credit approval processes, in turn leading to better conversion rates and thus, greater inclusion.

The company's pragmatic approach to deploying advanced technologies is further illustrated through its work with a National Pension Fund for State Workers based in Mexico City. After implementing identity document validation, fingerprint authentication, signature technologies, and video solutions—a process that took only one month—Biometria Aplicada helped the fund increase its service offerings while enabling safe and inclusive pensions. It is the hands-on innovation demonstrated here that shows the kind of forward-thinking practicality required for digital transformation to achieve its full promise.

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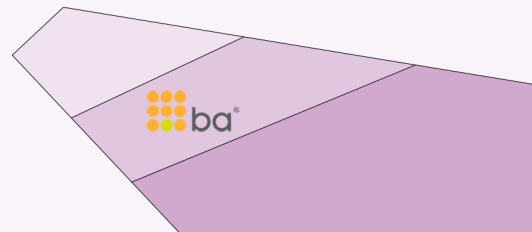
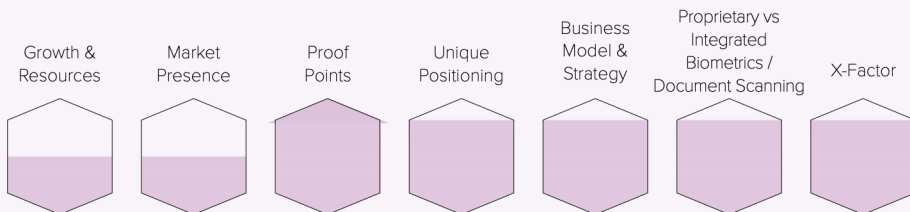


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BEAM: Financial Services Solutions / CLASSIFICATION: Catalyst



Based in Mexico, Biometria Aplicada is a versatile integrator of best-of-breed biometric solutions with a customer-focused mandate and dedication to creative innovation and problem solving. As digital transformation hits the banking sector, the company finds itself bridging the gap between the traditional systems embedded in the financial services industry and the bleeding edge of opportunity. It's no wonder that financial inclusion is a pain point of interest for this Financial Services Solutions Catalyst, and one it addresses with its EMI Plus and Identium Cloud Solutions, which have a proven track record of significantly reducing credit approval and customer onboarding times as well as improving customer transaction conversion rates.

Biometria Aplicada's work with a National Pension Fund for State Workers based in Mexico City shows its ability to meet complex demands in financial services with biometric solutions while furthering its mission of inclusion. The fund in question, which serves public sector employees with flexible pension accounts that secure their financial future, needed a partner to enable the registration and transfer of accounts for workers in a reliable, compliant, secure, and convenient way. Biometria Aplicada provided the tools for enrollment, prospecting, evaluation, and authorization processes, leveraging identity document validation, fingerprint authentication, signature technologies, and video solutions. The implementation took one month, and the results are highly effective. The National Pension Fund for State Workers has increased its service offerings and seen an uptick in productivity while achieving its initial goal of compliant and convenient security to enable safe and inclusive pensions. Biometria Aplicada is a shining example of an identity industry vendor taking a pragmatic approach with cutting edge technologies to make the world a better place with biometrics.

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