Kantara Initiative

kantarainitiative.org

BEAM: Infrastructure / CLASSIFICATION: Catalyst

Growth & Resources	Market Presence	Impact & Influence	Unique Positioning	Business Model & Strategy	Biometric Commitment	X-Factor
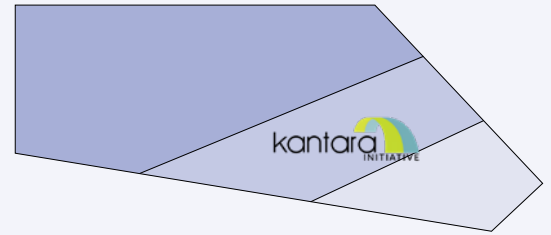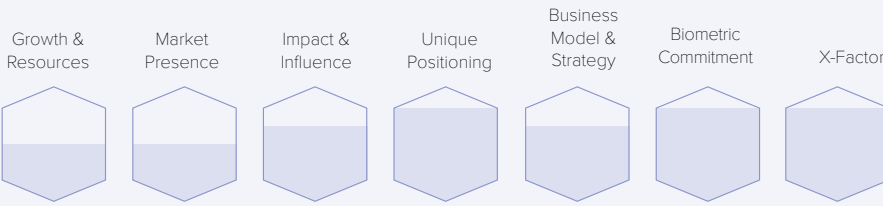
Founded in 2009, the Kantara Initiative is a collaborative hub for identity technology thought leadership dedicated to improving the trustworthy use of identity and personal data. The high-stakes nature of identity in the era of digital transformation requires Infrastructure Catalysts like Kantara, which—in addition to its work groups, discussion groups, events, and reports—is the only organization in the world able to assess identity solutions and services against NIST's 800-63 guidance for identity privacy and technology. With dozens of organization members backed up by a host of notable individual contributor members, the Kantara Initiative is providing the framework that will support a future characterized by the responsible capture, sharing, storage, and verification of identity data.

Working Together

Kantara's work groups engage every major identity challenge identified by The Prism Project in the government services space. From 'Privacy Enhancing Mobile Credentials' and 'Diversity, Equity, Inclusion & Accessibility,' to 'Deepfake Threats to Identity Verification & Proofing,' Kantara Work Groups provide the identity industry's most prominent figures with the opportunity to collaborate on the groundwork for an identity-safe future that's fully inclusive, compliant, and consensual. Whether it's identifying the changes that need to happen in our rapidly digitizing society so that everyone can participate, or researching how identity proofing and verification systems—which are essential to securing digital government services—can distinguish between real users and AI generated deepfakes, Kantara's Work Groups are actively guiding the industry through engaged discussion between relying parties, government agencies, and identity leaders..

Identity Accountability

The Infrastructure beam of the 2024 Biometric Digital Identity Flagship Prism is responsible for maintaining the integrity of an overall identity ecosystem that is susceptible to a range of political and economic threats. Biometric digital identity technology, especially when deployed in government services, must be held to the highest levels of scrutiny, not only to protect the personal data of citizens but to ensure the equal access to essential services by all citizens. Anything less is a failure of public private partnerships. When sub-par technologies are deployed, or when vendors fail to maintain a commitment to privacy, security, and inclusion, they put citizens and nations at high risk. Organizations like the Kantara Initiative provide the essential guidance required to secure identity while enabling the benefits of digital civics.

Organization Members:

1KOSMOS · Airside an Entrust Company · incode · beruku knowledge · DEPARTMENT OF HEALTH & HUMAN SERVICES · GakuNin · CLEAR · facetec · THALES Building a future we can all trust · IDmachines · Proof. · iDPrivateid · SLANDALA · WEAVE · INTERNET2 · Socure · ID.me · UNITED STATES POSTAL SERVICE · YuTru · CALVERT CONSULTING · Patient Centric Solutions · experian. · IDEMIA · IDENTOS · HINDLE CONSULTING · GSA · Zygma

Contact Kantara Initiative: hello@kantarainitiative.org

Kantara Initiative

kantarainitiative.org

| Growth & Resources	Market Presence	Proof Points	Unique Positioning	Business Model & Strategy	Proprietary vs Integrated Biometrics / Document Scanning	X-Factor
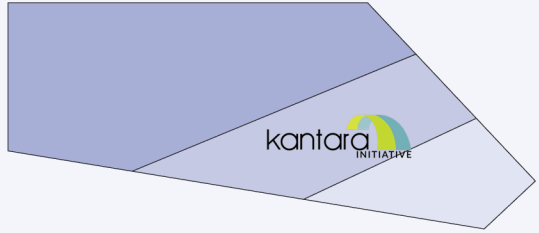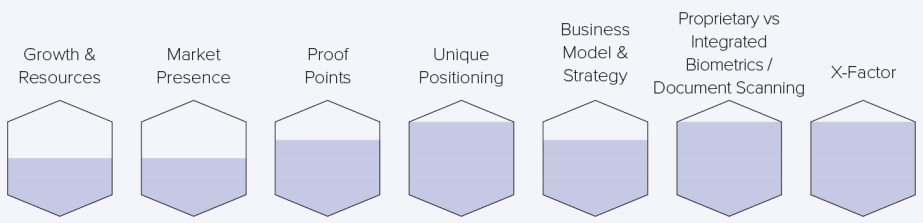
Founded in 2009, the Kantara Initiative is a non-profit trade association dedicated to improving the trustworthy use of identity and personal data. The high-stakes nature of government services requires Infrastructure Catalysts like Kantara, which—in addition to its work groups, discussion groups, events, and reports—is the only organization in the world able to assess identity solutions and services against NIST's 800-63 guidance for identity privacy and technology. With dozens of organization members backed up by a host of notable individual contributor members, the Kantara Initiative is providing the framework that will support a future characterized by the responsible capture, sharing, storage, and verification of identity data.

Working Together

Kantara's work groups engage every major identity challenge identified by The Prism Project in the government services space. From 'Privacy Enhancing Mobile Credentials' and 'Diversity, Equity, Inclusion & Accessibility,' to 'Deepfake Threats to Identity Verification & Proofing,' Kantara Work Groups provide the identity industry's most prominent figures with the opportunity to collaborate on the groundwork for an identity-safe future that's fully inclusive, compliant, and consensual. Whether it's identifying the changes that need to happen in our rapidly digitizing society so that everyone can participate, or researching how identity proofing and verification systems—which are essential to securing digital government services—can distinguish between real users and AI generated deepfakes, Kantara's Work Groups are actively guiding the industry through engaged discussion between relying parties, government agencies, and identity leaders..

Certification Makes it Happen

In 2010, one year after the Initiative's founding, Kantara's Identity Trust Framework was formally recognized by the US government, greatly empowering it as an arbiter of identity compliance. Four years later, Kantara issued its first Trust Mark in identity assurance: a certification indicating when identity products conform to the strictest security and privacy standards. In the intervening years, the organization has certified the likes of Prism Luminaries like ID.me, 1Kosmos, Onfido, and IDEMIA, demonstrating the important role of Infrastructure in the Government Services Prism Ecosystem. With citizen identity data on the line, third party certification is essential in ensuring government agencies and relying parties are choosing the right technologies to protect users, enhance privacy, and include everyone. Organizations like the Kantara Initiative provide the essential guidance required to secure identity while enabling the benefits of digital civics.

Organization Members:

1KOSMOS • Airside an Entrust Company • beruku knowledge • DEPARTMENT OF HEALTH & HUMAN SERVICES USA • GakuNin • CLEAR • iDPrivateid® • INTERNET2 • facetec • THALES Building a future we can all trust • IDmachines • Proof • SLANDALA • Patient Centric Solutions • Socure • ID.me • UNITED STATES POSTAL SERVICE • YuTru • CALVERT CONSULTING • experian • IDEMIA • IDENTOS • HINDLE CONSULTING • GSA • Zygma Securing Your Business' Information

Contact Kantara Initiative:

hello@kantarainitiative.org